#028:Andrew McNiven: Wink (2015)

Constrained or sequestered institutions of all kinds with limited populations
- workplaces, schools, universities, and festivals -
develop their own patterns of behaviour and social protocols, sometimes rapidly.

One example is in the practices and forms of greeting, and how these are
manifest in these kinds of communities. How does one greet or acknowledge individuals
one may encounter and re-encounter many times in the course of a day?
This situation provides the opportunity for a range of possible alternatives in form of greeting.

This work will appropriate and confine itself to the use of the wink*,
a complicit, playful, often flirtatious gesture.
These qualities of the wink extend beyond the parameters of everyday greeting
and as such could be considered as marginally disruptive or transgressive behaviour.

These disruptive qualities allow for shifts in the socially conventional understood patterns
of behaviour and response in participants.
As a consequence the potential of the social situation of greeting
and acknowledgement will be altered and extended.

*A wink is a facial expression made by briefly closing one eye. A wink is an informal mode
of non-verbal communication usually signalling shared hidden knowledge or intent.

Instructions:
After greeting other individuals in the conventional manner at the first encounter,
participants should use a wink for each subsequent re-encounter
over the course of the day/event.
How this is performed/inflected/directed is at each participant's discretion.

When you performed this work, please don't forget to send a response
(text, photo or video, whatever you choose) to **done@theconceptbank.org**.
We will archive it (anonymously) and we will also forward it to the artist.
Thanks and we hope you will visit us again.

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